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***“Let it snow, let it snow, let it snow!”
San Diego’s Newest Holiday Tradition
Celebrates the Season***

NTC Promenade, Liberty Station, Point Loma

Friday, Dec. 8, 4pm to 9pm

Saturday, Dec. 9, 9am to 6pm

Admission is FREE and plenty of free parking is available.

***Christmas on the Promenade is located at NTC Promenade in historic Liberty Station.
Enter off Rosecrans Street in Point Loma. Follow signs for event and parking.
Complete directions below.***

LIBERTY STATION, SAN DIEGO - (DECEMBER 8, 2006) – Weather forecasters are confirming snow for this weekend in San Diego! A snow covered Winter Wonderland Snow Zone is just one of the highlights of San Diego’s newest holiday celebration - **Christmas on the Promenade**, a festival of food, music, shopping and holiday festivities at NTC Promenade, Liberty Station, Point Loma. This new holiday event, which kicked off today and continues through tomorrow, promises fun for the whole family and a return to the true Christmas spirit, with all proceeds benefiting San Diego non-profit organizations.

“This is the launch of San Diego’s newest holiday tradition at an exciting new venue, NTC Promenade,” said **Christmas on the Promenade** organizer and Kids Included Together (KIT) Executive Director **Jan Giacinti**. “We encourage everyone to join the fun and celebrate a return to the true meaning of Christmas—the spirit of giving.”

Christmas on the Promenade fun includes:

Breakfast with Santa – Forget milk and cookies. Santa wants pancakes this year! Here’s a great opportunity for kids to have breakfast with jolly old St. Nick! Tickets include breakfast, entertainment and a photo with Santa. **Two seatings: Saturday, Dec. 9th at 8:30am and 10:30 am.** Tickets are \$10 per child and \$15 per adult. There must be at least one adult per four children. Seating is limited. Tickets are available on-site at the information booth.

Holiday Marketplace – **Don't fight parking at the mall!** Fill your stocking or office grab bag with gifts from a variety of vendors offering unique items for fun holiday shopping. You'll find everything from candles, clothing, food, toys and books to fine jewelry and gourmet food.

Live Performances – **Ring in the holidays with music, theatre and dance.** Continuous holiday-themed entertainment by local children's and community groups will be presented on stage throughout the event. From Jazz and chamber music to string quartets, ballet and African Drums, Christmas on the Promenade will come alive with nonstop performances.

Winter Wonderland Snow Zone– **Watch out for flying snow balls!** Snow angels are welcome as kids are invited to climb and play on Christmas on the Promenade's arctic snow zone, making it a white Christmas to remember.

Holiday Kids Fun Zone – **Bring your camera!** A holiday fun zone includes face painting, art projects, fun jumps, and more, all supporting local non-profit organizations.

Christmas Tree Alley – **A forested holiday wonderland and a chance to be a lucky winner.** Wander through more than a dozen elaborately decorated and themed Christmas trees. The trees and their corresponding gifts are part of an opportunity drawing to help support local non-profits. Enter a drawing to win a *Golf Lovers* tree or *The Dine Around San Diego* tree, or many others. Join us in *Celebrating the Spirit of Giving* – tickets for the drawings are available online or at the event.

Your donation supports the Spirit of Giving! Tickets for the drawing are \$5 and are available at the event.

• And of course...it wouldn't be a holiday festival without delectable **holiday food and drink** of all kinds!

Christmas on the Promenade is hosted by and benefits ***Kids Included Together***, a local non-profit supporting recreational, child development, and youth development programs that include children with and without disabilities. KIT's goals are to enrich the lives of all who participate and to increase understanding and acceptance of disabilities as a natural part of life.

Christmas on the Promenade also benefits the following non-profit organizations:

- ***ARTS-A Reason to Survive***
- ***Quilt Visions***
- ***San Diego Ballet***
- ***DAWN Disability Network***
- ***North Coast Singers***
- ***Art Miles Mural Project***
- ***Walkabout International***
- ***NTC Promenade***, San Diego's new flagship destination for arts, culture, science, and technology, located at the former Naval Training Center, in Point

Loma.

www.christmasonthepromenade.org
www.kitonline.org
www.ntcpromenade.org

Christmas on the Promenade Event Magic:

*Detailed vendor list, performance schedule, and Christmas Tree Alley description available upon request.

Friday, December 8, 2006	
Day/Time	Event
Friday, 7:00 am	Event Coordinator Arrives
	Christmas Trees Arrive
	Tree Designers & Non-Profit Hosts arrive anytime – 3:00pm
Friday, 9:00 am	Décor & general event set-up begins
Friday, 2:45 pm	<i>Snow Blowing</i>
Friday, 4:00 pm Event Opens	Performance Groups Holiday Market Place Kids Activities Winter Wonderland Snow Zone Food Vendors Christmas Tree Alley (Kenny the Juggler from America's Got Talent begins)
Friday, 4:30 pm	<i>Santa Arrives (departs 7:00 pm)</i>
Friday, 9:00 pm	Event ends

Saturday, December 9, 2006	
Day/Time	Event
Saturday, 7:30 am	<i>Snow Blowing</i>
Saturday, 8:00 am	<i>Santa Arrives (departs 1:00 pm)</i>
Saturday, 8:30 am	Breakfast with Santa (Seating #1) Santa's helpers – 21 Active Duty Military Volunteers
Saturday, 9:00 am Event Begins - all areas open	Performance Groups Holiday Market Place Kids Activities Winter Wonderland Snow Zone Food Vendors Christmas Tree Alley
Saturday, 10:30 am	Breakfast with Santa (Seating #2) Santa's helpers – 21 Active Duty Military Volunteers
Saturday, 6:00 pm	Event ends

**Driving Directions to Christmas on the Promenade,
NTC Promenade, Liberty Station:**

Heading Northbound on I-5:

- Take the Pacific Highway exit onto Pacific Highway
- Exit to the left on Barnett Avenue
- Turn left on Rosecrans Street
- Turn left on Roosevelt Road and park in lots or curb parking

Heading Southbound on I-5:

- Take the I-8 exit to El Centro/Rosecrans Street (stay in RIGHT lane)
- Bear right onto Rosecrans Street
- Continue on Rosecrans Street (about a mile and a half)
- Turn left on Roosevelt Road and park as directed

Heading Westbound on I-8:

- Take the I-5 South/Rosecrans Street exit
- Bear left onto Rosecrans Street
- Continue on Rosecrans Street (about a mile and a half)
- Turn left on Roosevelt Road park in lots shown
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From Downtown San Diego:

- Head North on North Harbor Drive
- Drive past San Diego International Airport
- Turn right on Lanning Road
- Turn right on Historic Decatur Road and park in lots shown
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From Ocean Beach/Sunset Cliffs Blvd/I-8:

- Head South on Nimitz Blvd.
- Turn left on Rosecrans Street
- Turn right Roosevelt and park in lots

**Christmas on the Promenade is located at NTC Promenade in the
area between Truxton, Dewey, Roosevelt and Historic Decatur
Roads.**